



**UNIFIED COMMUNICATIONS  
& COLLABORATION SOLUTIONS**

# INTELLIGENT SOLUTIONS FOR EVERY SPACE IN THE MODERN WORKPLACE

**INDIVIDUAL**

**GROUP**

**COMMUNITY**

# ONE PLATFORM FOR THE ENTIRE ENTERPRISE

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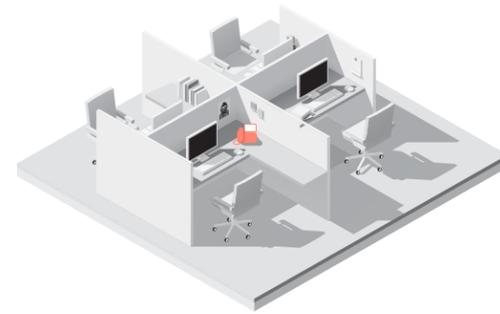
**25% ↑**  
IN PRODUCTIVITY WITH  
**IMPROVED COMMUNICATION  
AND COLLABORATION TOOLS.**

- International Data Corp. (IDC); McKinsey Global Institute analysis.

# A PRODUCTIVE, STRESS-FREE EXPERIENCE THROUGHOUT THE WORKDAY

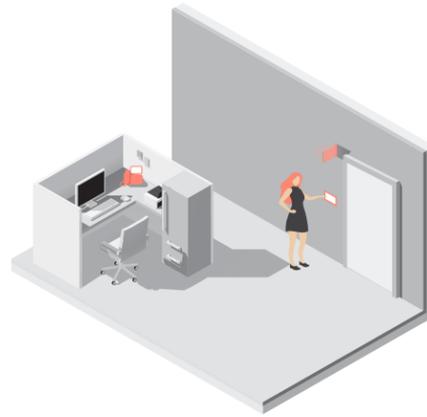
Unified Communications has been around for more than 25 years, but you'd never know it based on the user experience. As you go about your day, it can feel like a series of puzzles you have to solve to get the technology in different meeting spaces to work. Precious time is wasted. Meetings run late and often bump up against the next scheduled meeting. Frustration builds up. Productivity goes down.

By providing a simple, consistent user experience in all the places you work, Crestron Flex solutions clear the way to a productive, stress-free day.



## **8:00 AM** **The day begins**

In your office, Crestron Flex P100 voice devices provide you with your day's calendar and connect you with coworkers and customers alike.



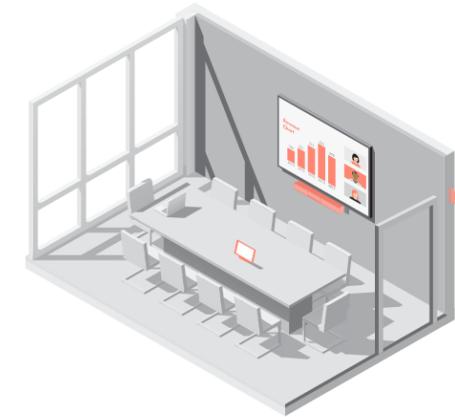
## **9:15 AM** **Emergency meeting**

Your colleagues need to review a spreadsheet before the team meeting. No problem. Crestron scheduling touch screens connect to your calendaring system. It indicates a nearby huddle room is available. You book it on the spot.



## **10:00 AM** **Team meeting**

Your colleague quickly pairs her Bluetooth® device to the Crestron Flex M100 tabletop conferencing system and you all discuss in real-time.



## **12:00 PM** **Global meeting**

As you head to your next meeting, the illuminated Crestron room availability hallway signs help you easily locate the room. As you enter, your team's name is on the display and the same interface greets you on a 10" touch screen.

The Crestron Flex B100 smart soundbar provides crystal clear voice pickup around the room. One touch and everyone is connected to the room, along with the UK leadership team. On-time. Efficient.



## **3:30 PM** **Training session**

Joining the session is simple. The Crestron Flex C100 Integration Kit provides an intuitive interface, even in the most complicated spaces, giving meeting facilitators the confidence they need to have a great session.

# SIMPLE. SECURE. SCALABLE. CONSISTENT.

Crestron's open Unified Communications & Collaboration Solutions natively support the most popular third-party UC applications including Microsoft Teams™, Skype® for Business, and Zoom™. Built on the Crestron XiO Cloud™ IoT-based platform, you can deploy, manage, monitor, and evolve up to thousands of Crestron devices from a single dashboard.

Crestron UC and collaboration solutions come in several forms, but all bring a consistent user experience, regardless of the type of space in which they're deployed. That means more uptime and less strain on your support resources. Crestron also uniquely provides capabilities beyond the typical UC solutions, including digital signage, wireless presentation tools, advanced space analytics, networked audio and video distribution, and room scheduling integration.

## Microsoft Teams

Microsoft Teams software is the hub for teamwork in Office 365® software. It integrates all the people, content, and tools work teams need to be more engaged and effective. Whether your organization is using an on-premises implementation of Microsoft Teams, running a hybrid deployment of Skype for Business and Microsoft Teams, or fully committed to IC and Microsoft Teams within Office 365, Crestron's open solutions are ready to support you.

 ONE-TOUCH JOIN



## Skype for Business

The Skype for Business unified communications platform enables messaging, conferencing, online meetings, and collaboration as part of Office 365. With Crestron you can natively run Skype for Business in meeting rooms of every shape and size: conference spaces, boardrooms, multipurpose spaces, and auditoriums.

 ONE-TOUCH JOIN



## zoom

Crestron UC and collaboration devices run Zoom Rooms natively to provide a complete, integrated solution. You get best-in-class AV presentation, room scheduling, video conferencing, chat, webinars and room control capabilities in your boardroom, conference, huddle, and training rooms, as well as executive offices and classrooms.

 ONE-TOUCH JOIN



## OPEN UC

From the cubicle to the boardroom, Crestron offers the most complete line of open UC solutions. Only Crestron de-couples your organization's applications from your hardware, so you can switch them instantly. No penalty of expensive hardware changes or additional charges. With Crestron you always have the freedom to run the applications that best support your business needs, today and tomorrow.





# CRESTRON FLEX P100 SERIES

The Crestron Flex P100 is an advanced voice-over-IP desk phone that integrates seamlessly with your existing infrastructure. It takes a new approach to the notoriously complex and disjointed world of telephony, taking advantage of the Crestron platform to bring Skype for Business and Microsoft Teams functionality to every individual workspace. The comprehensive physical keypad is complemented by a high-resolution 7" color touch screen display to deliver an intuitive and consistent user experience, all in a sleek package that complements any office décor. Zero-touch provisioning and centralized management via the Crestron XiO Cloud platform delivers tremendous time and cost savings.

## KEY FEATURES

- Natively runs Microsoft Teams and Skype for Business with one-touch to join functionality
- Connects to network with latest security standards
- Exceptional HD sound quality for crystal-clear speech
- Full-featured keypad and high-resolution 7" color touch screen
- Place or receive calls using handset or speaker
- Zero-touch provisioning and centralized management from Crestron XiO Cloud

OPTIONAL USB AND BLUETOOTH COMPATIBILITY (CRESTRON FLEX P110)

## NUMBER OF PEOPLE

1 TO 5

## IDEAL ROOM TYPES

- Phone Booth
- Workstation
- Benching
- Reception
- Executive Office

## NATIVELY SUPPORTS

 Microsoft Teams

 Skype for Business



**70%** of workplace collaboration happens at the desk.  
– Herman Miller study



# CRESTRON FLEX M100 SERIES

Crestron Flex M100 is the core of modern meeting spaces. It provides everything you need to instantly and securely call, present, and videoconference using any application or dedicated Microsoft Teams, Skype for Business, or Zoom Rooms variant. Simply plug in your laptop or connect wirelessly from your laptop or smart device. You're in business. The audio performance is engineered to the highest standards and provisioning via Crestron XiO Cloud makes it easy to deploy and manage across thousands of rooms.

## KEY FEATURES

Natively runs Microsoft Teams, Skype for Business, and Zoom

Present, call, and collaborate — all-in-one tabletop console

Easy to provision and manage from Crestron XiO Cloud | Securely connects to network

Supports wireless presentation with built-in AirMedia® 2.0 technology

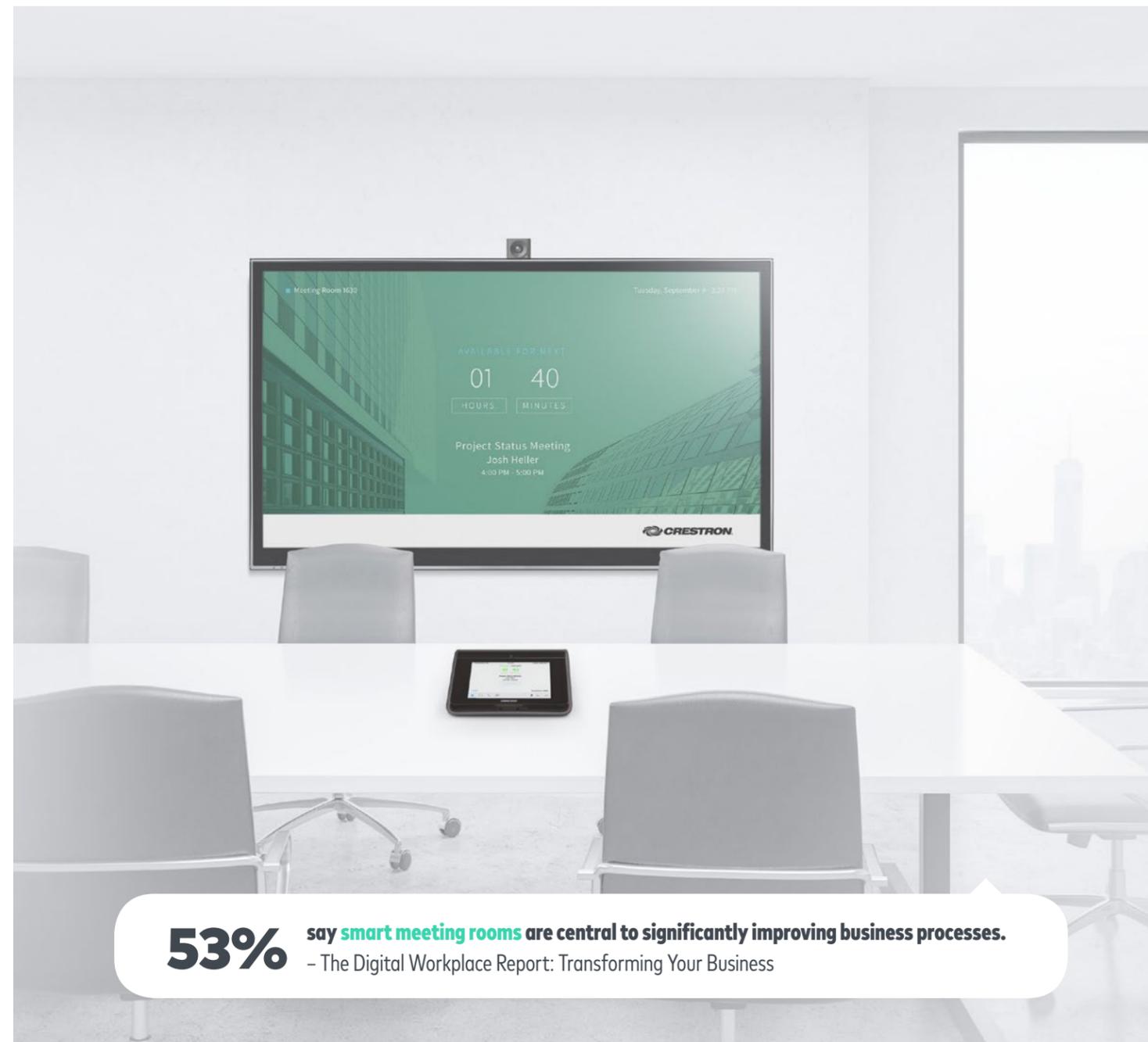
Full open SIP conference phone with room scheduling and one-touch joins

Onscreen room availability and meeting details

Built-in occupancy sensor for usage data and automation

Exceptional microphone and speaker quality

AVAILABLE IN AUDIO-ONLY OPTION (CRESTRON FLEX M100) FOR NON-COLLABORATION SPACES THAT REQUIRE AUDIO



**53%** say **smart meeting rooms** are central to significantly improving business processes.  
– The Digital Workplace Report: Transforming Your Business

## NUMBER OF PEOPLE

4 TO 20

## IDEAL ROOM TYPES

- Huddle Room
- Conference Room
- Executive Office

## NATIVELY SUPPORTS

 Microsoft Teams

 Skype for Business



**OPEN UC**



# CRESTRON FLEX B100 SERIES

Designed for use with Microsoft Teams, Skype for Business, and Zoom Rooms, the Crestron Flex B100 is a front of room solution in a wall-mount soundbar form factor. With a stunning practical design and world-class audio quality, Crestron Flex B100 delights the user with crystal clear speech during calls and stellar microphone coverage. An integrated 4K high-definition camera provides auto-zoom, people-counting, and lifelike image quality. Crestron Flex B100 pairs with a 10" TSW touch screen to deliver a consistent and intuitive in-room user experience.

## KEY FEATURES

- Natively runs Microsoft Teams, Skype for Business, and Zoom
- Easy to provision and manage from Crestron XiO Cloud | Securely connects to network
- Present, call, and collaborate | One-touch joins
- Onscreen room availability and meeting details
- Built-in occupancy sensor for usage data and automation
- Exceptional microphone and speaker quality



(SHOWN WITH MICROSOFT TEAMS INTERFACE)

## NUMBER OF PEOPLE

4 TO 20

## IDEAL ROOM TYPES

- Small Conference
- Medium Conference
- Large Conference
- Executive Offices

## NATIVELY SUPPORTS

 Microsoft Teams

 Skype for Business

 zoom



# CRESTRON FLEX C100 SERIES

The Crestron Flex C100 provides the flexibility to build your perfect space and still deliver a flawless meeting experience. It includes everything you need to successfully integrate with your existing room design. As Crestron's flagship integrated UC product, the Crestron Flex C100 brings touch control to the enterprise, ensuring a consistent, simple experience in every space, from the boardroom to the auditorium. Crestron brings Skype for Business, Microsoft Teams, and Zoom Rooms video collaboration to any custom space with our Integrator Kit, while still leveraging the power of our Crestron XiO Cloud provisioning and management platform.

## KEY FEATURES

- Natively runs Microsoft Teams, Skype for Business, and Zoom
- Supports spaces of any size by working with your existing room design
- Easy to provision and manage from Crestron XiO Cloud | Securely connects to network
- Present, call, and collaborate | Room scheduling and one-touch joins
- Onscreen room availability and meeting details
- Seamless connection to integrated systems ensures consistent user experience



(SHOWN WITH ZOOM ROOMS INTERFACE)

## NUMBER OF PEOPLE

**UNLIMITED**

## IDEAL ROOM TYPES

- Custom Spaces
- Conference Centers
- Divisible Rooms
- Boardrooms
- Auditoriums

## NATIVELY SUPPORTS

 Microsoft Teams

 Skype for Business

 zoom

# WIRELESS PRESENTATION

Content sharing enhances communication, collaboration, and creativity, helping your organization be more efficient and productive. Crestron AirMedia 2.0 wireless presentation technology makes it easy. Meeting participants can sit or stand anywhere in a room or space and securely connect their laptops and smart devices to the display, regardless of OS. AirMedia 2.0 is built into the Crestron Flex M100 and is also available in standalone devices that enable you to transform lobbies, lounges, and other open spaces into productive meeting spaces. Beyond presentation capabilities, all AirMedia 2.0 devices support Appspace® software for digital signage needs, and connect to popular calendaring systems to show space availability.

NOW WITH  APPSPACE

Learn more: [crestron.com/airmedia](https://crestron.com/airmedia)



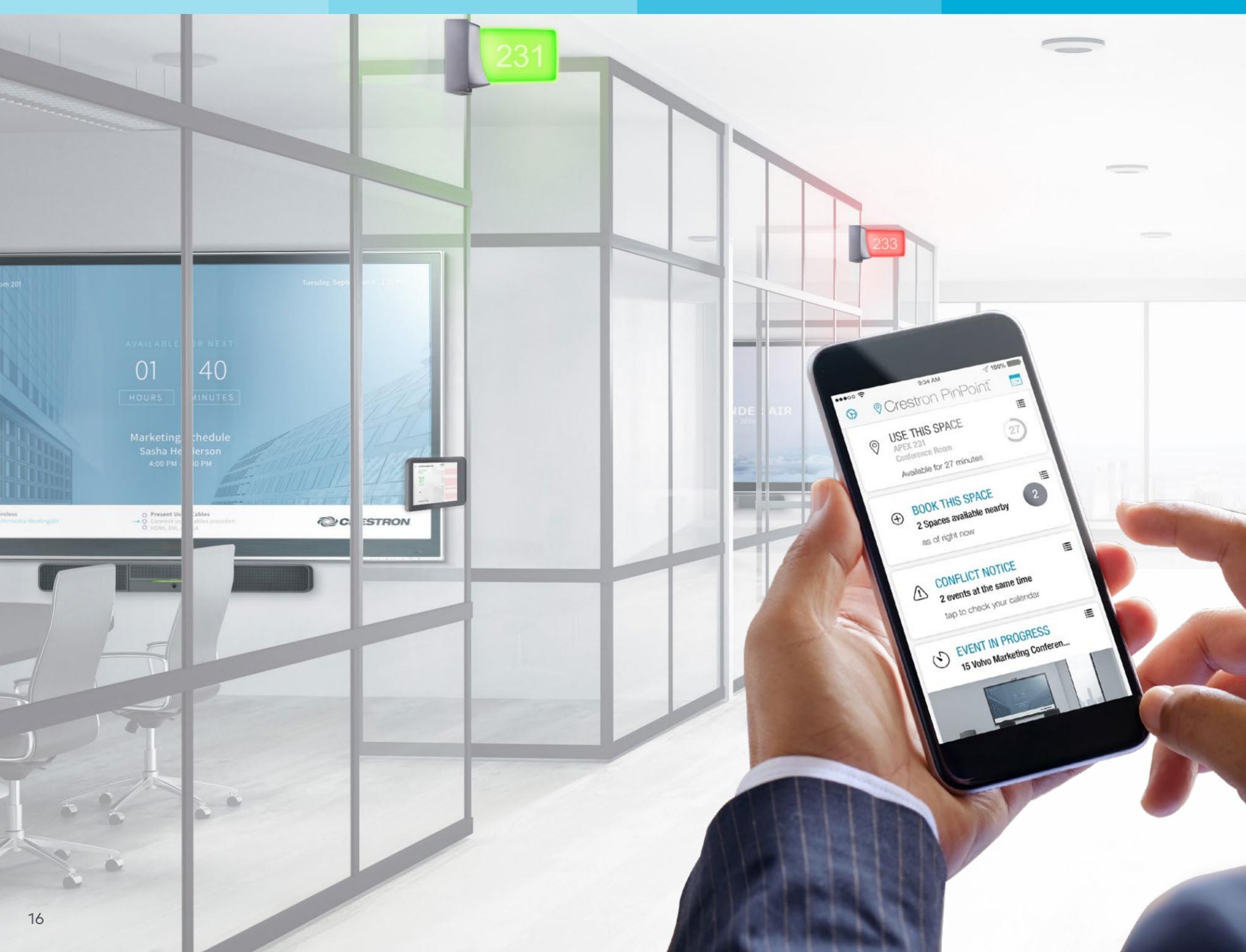
 AirMedia® 2

## ENTERPRISE READY. **USER APPROVED.**

# 45%

of businesses have **improved customer satisfaction** as a result of their use of digital workplace technology.

– The Digital Workplace Report: Transforming Your Business



# ROOM SCHEDULING

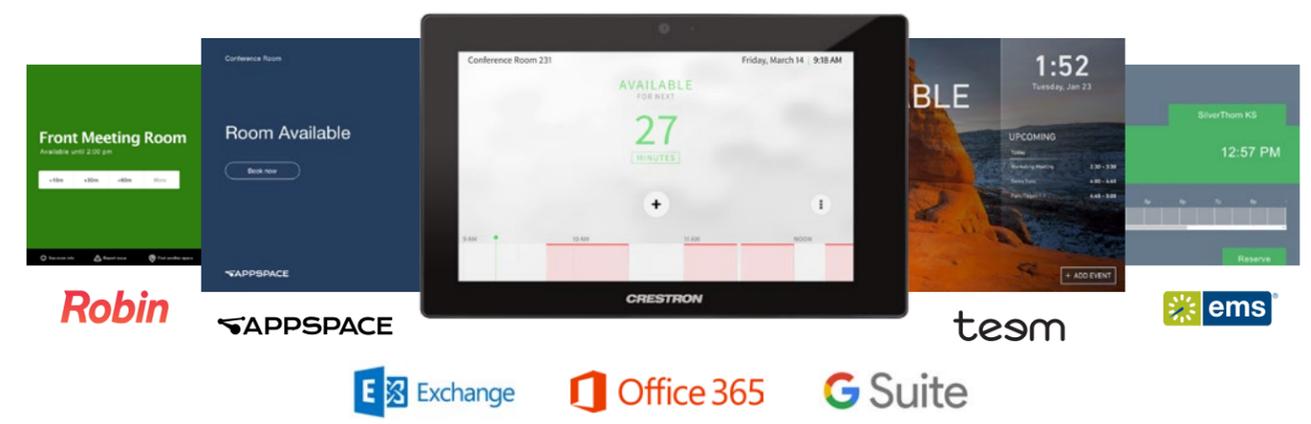
The modern workplace is fast-paced, flexible, and dispersed. You need a scheduling platform that not only keeps up with you, but makes everyone more efficient, connected, and collaborative across all spaces while meeting your booking requirements.

Crestron makes it simple and convenient to locate and book available meeting spaces from wherever you are; on your mobile, outside the room, or inside the room. The system directly connects to Microsoft Exchange, Office 365, and G Suite™ software, so people can book rooms on the spot. And the system is intelligent enough to return rooms to inventory when employees no-show, thereby optimizing usage. When spaces aren't in use, you can even repurpose the displays for digital signage via Appspace.

# SCHEDULING WHERE YOU NEED IT

Learn more: [crestron.com/scheduling](http://crestron.com/scheduling)

## A SMART WORKPLACE STARTS WITH A SMART SCHEDULING SYSTEM



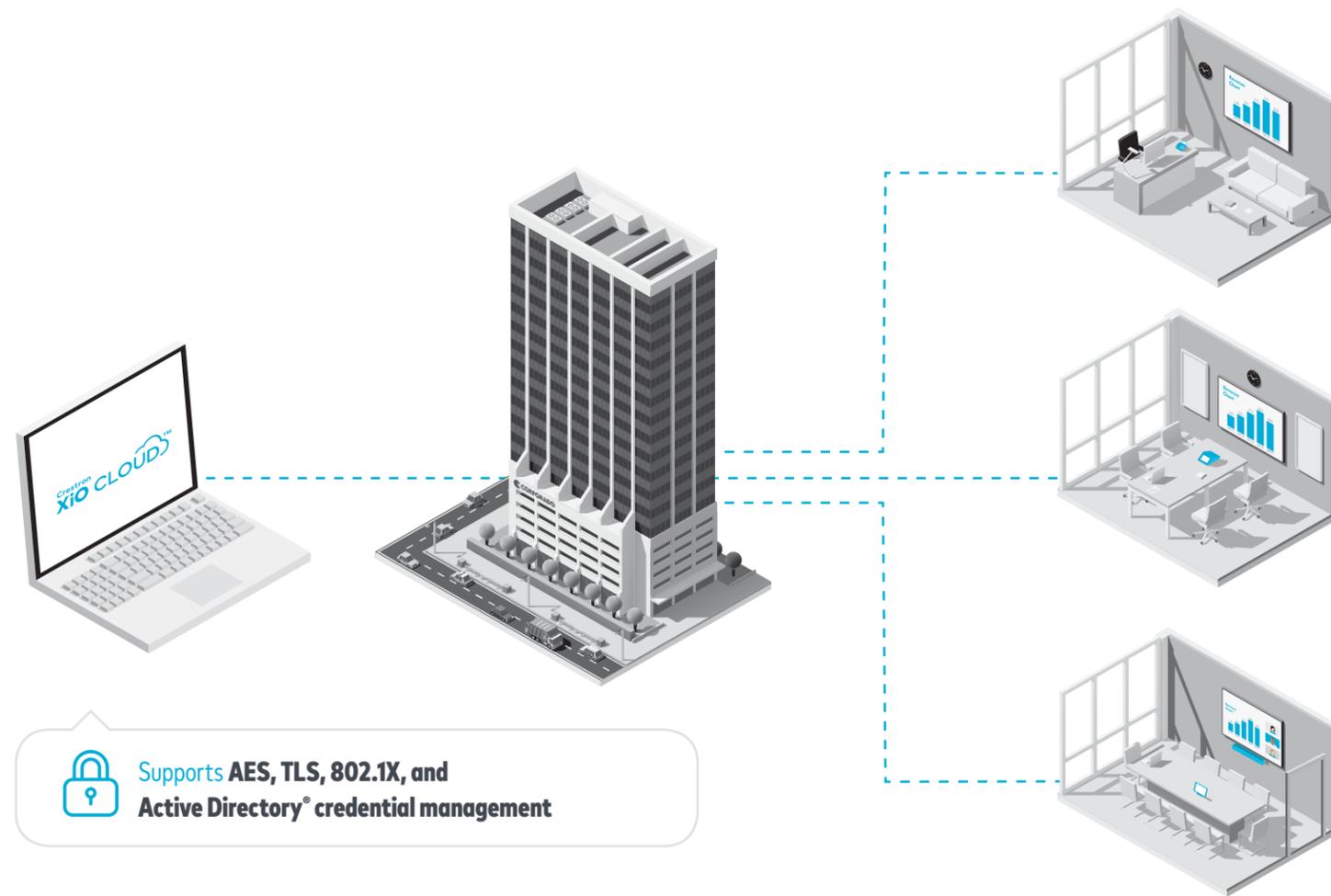
# Crestron XiO CLOUD™

## IOT-BASED PLATFORM

Winner of the 2018 Microsoft Global Partner of the Year Award for IoT, Crestron XiO Cloud is a revolutionary IoT-based service that enables you to securely deploy, proactively manage, monitor, and evolve workplace technology anywhere in the world through a standard web browser, and reduce associated complexities.

Hosted on the Microsoft Azure® IoT platform, and natively built into Crestron products, Crestron XiO Cloud delivers up to 90% reductions in installation time and dramatic improvements in device uptime. Most routine maintenance tasks, such as logo updates, can be performed from anywhere, automatically. Data gathered by Crestron XiO Cloud enables you to match new technology investments to actual usage and optimize your budgets.

Learn more: [crestron.com/xiocloud](http://crestron.com/xiocloud)



### DEPLOY QUICKLY

Reduce installation time by up to 90%

### MANAGE REMOTELY

Update settings and firmware from anywhere via centralized dashboard

### MONITOR INSTANTLY

Resolve events remotely to improve device uptime

### EVOLVE CONFIDENTLY

Make sure your workplace technology supports how people work

## Microsoft Partner

2018 Partner of the Year  
Internet of Things

# 48%

of organizations say they adopted cloud-based services because it's a better cost model compared to traditional deployment methods.

- The Digital Workplace Report: Transforming Your Business

# SOLUTIONS MATRIX

	Devices					
	P100 Series		M100 Series		B100 Series	C100 Series
	Phone (P100)	Phone+ (P110)	M Audio (M100)	M Video (M150)	Smart Soundbar	Integrator Kit
One-touch join	✓	✓	✓	✓	✓	✓
Bluetooth audio		✓	✓	✓		
Powered speaker	✓	✓	✓	✓	✓	
Wireless presentation**				✓	✓	✓
Built-in wired presentation (HDMI® in and out)				✓	✓	✓
Crestron XiO Cloud connected	✓	✓	✓	✓		✓
Room scheduling on device			✓	✓	✓	✓
Room scheduling on screen			✓	✓		
Open support for any web collaboration app			✓	✓		
Native support for Microsoft Teams	✓	✓	✓	✓	✓	✓
Native support for Skype for Business	✓	✓	✓	✓	✓	✓
Native support for Zoom Rooms			✓	✓	✓	✓

\*\* Supported via software when not in Open UC mode

# ROOM DECISIONS MATRIX



Flex P100 Series



Flex M100 Series



Flex B100 Series



Flex C100 Series

Individual	Workstation		Private Office		Executive Office																																													
			Huddle				Meeting Room						Conference Spaces						Community Spaces																															
Group																																																		
People Count	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30+																				
Flex P100 Series	[Shaded]																																																	
Flex M100 Series				[Shaded]													With Mic kit																																	
Flex B100 Series				[Shaded]																																														
Flex C100 Series	[Shaded]																																																	

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PURPOSE-BUILT TO WORK  
TOGETHER AS A **COMPLETE,**  
**INTELLIGENT SOLUTION FOR**  
**THE MODERN WORKPLACE.**

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