



CFC

INTRODUCTION

CFC is a specialist insurance provider and a pioneer in emerging risk, specifically cyber insurance, offering cutting-edge insurance products, autonomous underwriting, and deploying advanced threat intelligence. Headquartered in London, the company is committed to delivering unparalleled service to partners and customers since its founding in 1999.



"THIS PROJECT WAS ABOUT CREATING A SINGLE, FUTURE READY HEADQUARTERS THAT SHOWCASES OUR COMMITMENT TO TECHNOLOGY, COLLABORATION, AND INNOVATION. CRESTRON WAS ABLE TO HELP US PROVE THAT MISSION ON THE HIGHEST LEVEL."

Michael Grist
CFO,
CFC Underwriting Ltd.



THE CHALLENGE

As CFC set out to consolidate two London sites into a single new headquarters, the team wanted to create a workplace that truly reflected its technology first approach. The new space needed to demonstrate the value of the office to employees while supporting fluid collaboration across a global workforce. CFC envisioned a smart building experience with an intuitive AV backbone that would impress clients, empower employees, and clearly showcase its commitment to innovation.

THE SOLUTION

CFC had an established relationship with Kinly, who it trusted as a partner due to their deep understanding of their previous CFC locations. This meant Kinly already had the foundation needed to deliver a solution that was dependable, scalable, and design-forward. Kinly turned to Crestron solutions for space management, video conferencing capabilities, and a control platform that would provide a consistent and intuitive user experience throughout the new space.

"CRESTRON TECHNOLOGY INTEGRATES SEAMLESSLY WITH THE INTERIOR DESIGN, CREATING A SMART BUILDING EXPERIENCE THAT IS BOTH VISUALLY STRIKING AND HIGHLY FUNCTIONAL."

Amy Amesbury
*Global Head of Partner Marketing,
Kinly*



THE TECHNOLOGY

While the technical capabilities of the solutions would be important, CFC also valued the look and feel of the technology as they wanted it to match the interior design elements around the office. Crestron Flex video conferencing, touch screens, and room scheduling panels provide a modern technology appeal to the architecture while granting intuitive meeting management across all spaces. The room scheduling panels clearly show availability through green and red light indicators, combining instant usability with a sleek aesthetic that visually integrates with the environment. In all rooms, wireless content sharing is enabled through the Crestron AirMedia® wireless presentation system, enabling users to connect and present quickly to support faster meeting start times and improved productivity.

"THE CONSISTENCY OF CRESTRON TECHNOLOGY ACROSS ALL FLOORS AND SPACES GIVES EMPLOYEES A SOLUTION THAT WORKS WITH THEIR WORKFLOWS. COMING INTO THE OFFICE, THEY ARE ABLE TO HAVE THE CONFIDENCE TO FIND AN OPEN ROOM, WALK IN, AND START A MEETING WITH EASE."

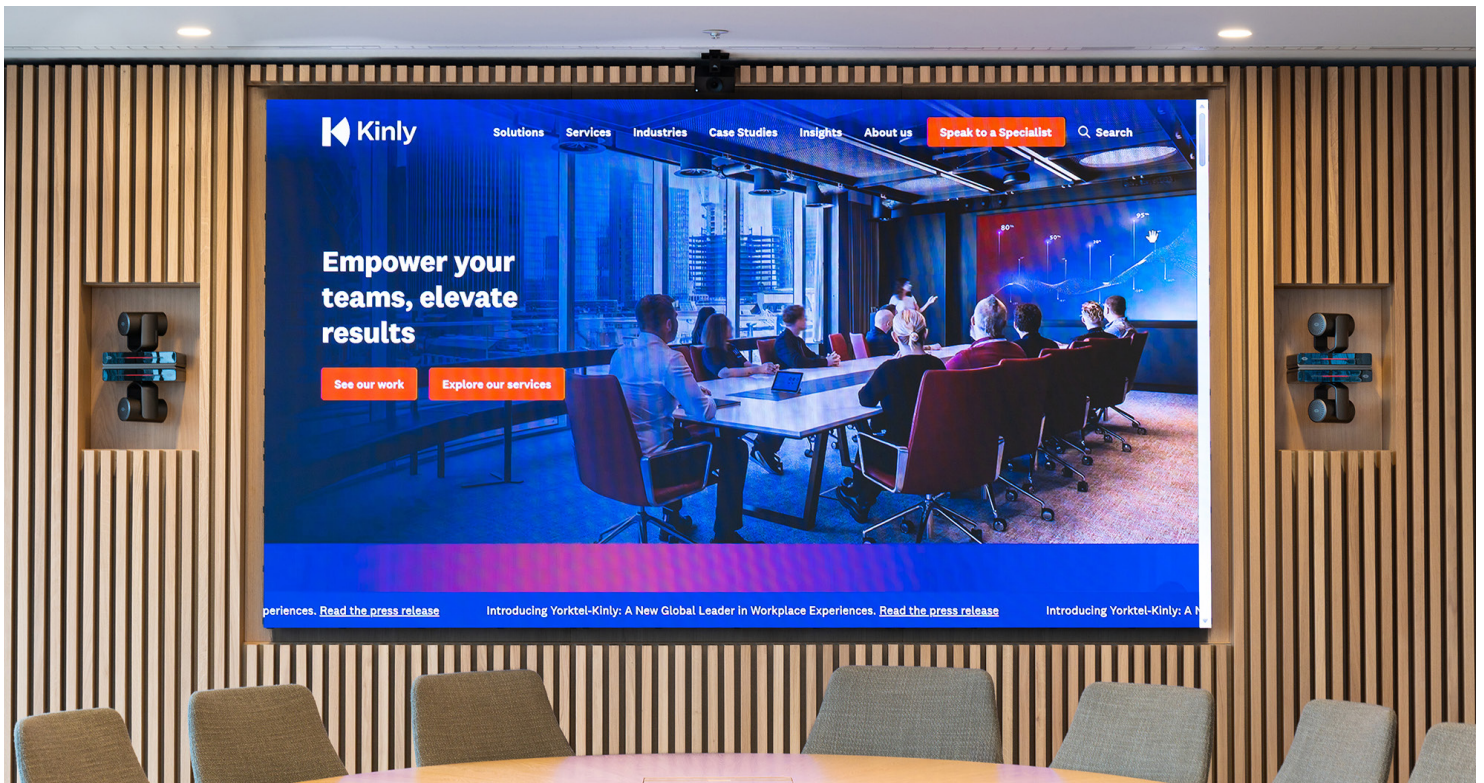
Amy Amesbury
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The executive boardrooms at CFC are equipped with Crestron 1 Beyond cameras, using multiple angles and intelligent tracking to create a natural video experience that closely mirrors in-person conversations. Even in spaces with challenging lighting conditions, the Crestron 1 Beyond system delivers a level of realism and engagement that surpasses standard conferencing solutions, supporting high-quality hybrid collaboration for internal and client meetings.

The Crestron control system was chosen as the centralized backbone to support CFC's goal to future-proof the workplace. The platform's scalability and advanced functionality ensure consistent performance across multiple floors and dozens of meeting spaces. System reliability is further enhanced through the Crestron XiO Cloud® technology operations management platform, which enables remote monitoring, proactive support, and centralized management of the AV endpoints. Potential issues can be identified and resolved before impacting users, minimizing downtime and freeing the CFC IT team to focus on strategic priorities.

"WE WANTED A WORKPLACE THAT REFLECTS OUR COMMITMENT TO INNOVATION AND COLLABORATION AND THAT'S EXACTLY WHAT WE HAVE. THE CRESTRON TECHNOLOGY IS SEAMLESS, INTUITIVE, AND FUTURE-READY AND OUR TEAMS CAN CONNECT EFFORTLESSLY WHETHER THEY'RE IN LONDON OR ACROSS THE GLOBE."

Michael Grist
CFO,
CFC Underwriting Ltd.





RESULTS

Supported by employee training videos, the result is a state-of-the-art headquarters where staff enjoy consistent meeting experiences, confidence in the technology, and a visually striking environment that promotes collaboration across global teams. Crestron has enabled an intuitive experience across the CFC headquarters where sophisticated technology and refined interior design define this standout project.

Featured Products

4-Series® Control System
CP4N

1 Beyond Automate VX Plus Voice-Activated, Multi-Camera Switching Solution
IV-SAM-VXN-1B

DM NVX® 4K60 4:2:0 Network AV Decoder
DM-NVX-D20

Crestron Flex Video Conference System Integrator Kit for Microsoft Teams® Rooms
UC-C100-T

AirMedia® Series 3 Connect Adaptor
AM-TX3-100

7 in. Tabletop Touch Screen
TSW-770

XiO Cloud® Management Platform