

# Free Home System Evaluations for Your Customers



**Looking for a big new sales opportunity?  
Start with your existing customers.**

Everyone knows it's easier to sell to the customers you have than find new ones. With the delivery of each new Crestron product, there is an opportunity to go back to existing clients and upgrade them. But with everything there is to do in a day, it's almost impossible to find the time to pursue all those upgrade opportunities. That's where Crestron comes in.

## **We'll do it for you, free!**

Your local Crestron Residential Sales Manager will go to your client's house, perform a 41-point evaluation, and provide an automated report to you and the homeowner that outlines an upgrade path and other recommended system adjustments.

In addition, after performing the Home System Evaluation, resulting upgrade equipment qualifies for a special program discount price!

## System Features

- ☒ iPad® controls
- ☒ Streaming music
- ☒ HD touch screens
- ☒ 4K Ultra HD TV
- ☒ Mobile app
- ☒ Voice recognition
- ☒ Energy savings
- ☒ Lighting scenes
- ☒ Motorized shades
- ☒ Video monitoring

# Free Home System Evaluations for Your Customers

Our new **Home System Evaluation Program** is designed to make sure your customers are thrilled with their Crestron systems and have the best new features to enhance their lifestyles. Crestron will perform a free Home System Evaluation for your clients to show them what they are missing and how easy it is to upgrade to the latest technology.

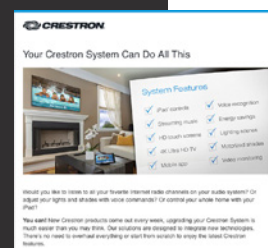
## How it works

Crestron performs the initial system evaluation and provides a detailed report on system status and new capabilities that are recommended. We even provide discounts on the new gear. You'll handle the design, installation, and programming as usual.

## Getting started is easy:

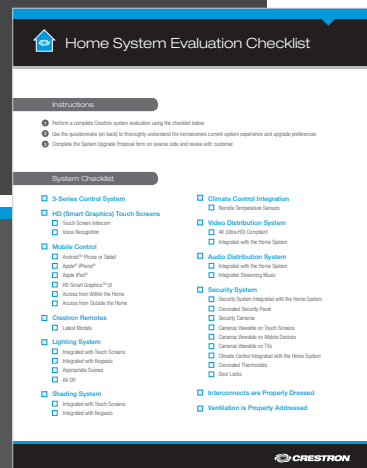
### Step 1.

Reach out to your existing Crestron customers to schedule a free System Evaluation. You can call, use our prebuilt email template, or give your Crestron representative your customer list to call on your behalf. Choose the best method for each customer and coordinate scheduling with your Crestron representative.



### Step 2.

A specially trained Crestron representative will perform a free 41-Point System Evaluation and send you and the customer a copy of the report along with upgrade recommendations.



### Step 3.

Create your proposal and present it to the customer within three business days. Send in a copy of the System Evaluation report with your project order to receive a special 10% system upgrade discount.\*

For more information regarding the Home System Evaluation Program, please contact your Crestron representative.

\*Discount applies to a single order for equipment for the customer's home on the evaluation report. This limited time offer cannot be combined with other offers.