



Hotel Renegade

INTRODUCTION

Located in the heart of downtown Boise, Idaho, Hotel Renegade is a boutique hotel developed by the Hendricks Group, known for revitalizing historic sites and fostering community transformation. With 122 guest rooms, the hotel combines rustic charm with modern luxury, offering upscale dining and amenities including the Baraboo Supper Club, The Highlander rooftop bar, Blue Collar Coffee Co., a 24-hour fitness center, conference rooms, and 5,100 square feet of event space.

LOCATION:

Idaho

PARTNERS:

PIVIUM

FEATURED SPACES:

Conference Rooms, Event Spaces, and Lobby

"CRESTRON WAS THE PERFECT FIT FOR HOTEL RENEGADE BECAUSE IT OFFERED THE FLEXIBILITY, RELIABILITY, AND INTUITIVE CONTROL WE NEEDED TO CREATE A STANDOUT GUEST EXPERIENCE, WHILE STAYING TRUE TO OUR DESIGN VISION."

Jussi Santa

*General Manager,
Hotel Renegade*



THE CHALLENGE

A newly established property, Hotel Renegade set out to elevate the guest experience by achieving seamless interactions and personalized service through automation. This mission began with the public guest areas but eventually grew to encompass the conference spaces as well, leveraging advanced technology to deliver a consistently exceptional experience in even more spaces.



THE SOLUTION

Hotel Renegade enlisted PIVIUM as their trusted partner from the project's inception. PIVIUM played a pivotal role in shaping the technology strategy throughout the property. Their expertise helped guide critical decisions around the system's design and implement a robust Crestron AV system. While the original plan involved adding automation control to the property, that plan then evolved to include unified communication technologies in the hotel conference spaces as well.

"AS WE WERE INTRODUCING CRESTRON SOLUTIONS TO HOTEL RENEGADE, WE REALIZED THERE WAS SO MUCH MORE WE COULD OFFER BY BRINGING UC OFFERINGS TO THESE SPACES."

John Campanella
Vice President of Engineering,
PIVIUM





THE TECHNOLOGY

Crestron control is the backbone of Hotel Renegade due to its compatibility with a wide range of devices. The system was designed to be intuitive for both hotel staff and guests, ensuring a seamless experience across all hotel spaces. In the banquet hall, a Crestron partition sensor automatically detects when the space is divided or combined, enabling effortless adjustments to room settings and a reconfiguration of the touch screen interface to match the new layout. The design team achieved an elegant fusion of Crestron technology with the interior design, which included clever concealments within furniture and architectural elements. This approach preserved the aesthetic of the property while delivering the desired advanced functionality.

"CRESTRON DM NVX IS THE PERFECT SOLUTION FOR HOTEL RENEGADE BECAUSE OF ITS ABILITY TO DELIVER HIGH-QUALITY VIDEO. WE WERE ABLE TO CREATE A FLEXIBLE AND SCALABLE SYSTEM THAT SEAMLESSLY CONNECTS EVERY SPACE – FROM THE CONFERENCE CENTER TO THE ROOFTOP BAR."

John Campanella
Vice President of Engineering,
PIVIUM

Crestron DM NVX® AV-over-IP technology serves as the central hub for distributing high quality video throughout Hotel Renegade. It ensures low-latency, high resolution video streaming across multiple rooms and displays throughout the conference center and private rooms for guest events. Crestron touch screens in the public spaces (which include conference rooms, a restaurant, and a banquet hall) control the lighting and audio levels. For even more flexibility, staff can employ a wireless touch screen for total facility control from anywhere in the building.

Crestron Flex brings additional capabilities such as support for video conferencing and collaboration in conference and meeting rooms, enabling plug-and-play functionality for guests. The conference rooms can fit up to 16 people and include Crestron Flex for one-touch start meetings and video conferencing, with AirMedia® wireless presentation for simple screen sharing. The Crestron soundbars provide high-quality audio and video during meetings and activate automatically when a laptop is connected, eliminating the need for complex setup. For a streamlined user approach, AirMedia® Connect Adaptors allow guests and presenters to intuitively plug the solution into their personal device to instantly and wirelessly share content to the displays in the meeting rooms.



"THE CRESTRON AIRMEDIA CONNECT ADAPTOR GIVES GUESTS THE FREEDOM TO PRESENT WIRELESSLY FROM ANY DEVICE, INSTANTLY AND WITHOUT HASSLE, WHICH PERFECTLY ALIGNED WITH THE HOTEL'S COMMITMENT TO EFFORTLESS LUXURY."

John Campanella
Vice President of Engineering,
PIVIUM





RESULTS

Crestron technology supports effortless collaboration, presentations, and entertainment across this property to create a luxury experience tailored to the unique experience of each guest. Hotel Renegade became a tech-enhanced boutique hotel exceeding expectations by delivering a sophisticated, user-friendly experience.

“One of the most rewarding aspects of this project was blending Crestron technology into the hotel's design in such a way that guests don't even realize it's there. From touch screens hidden within custom furniture to AV components tucked behind architectural features, we were able to preserve the aesthetic while delivering powerful functionality throughout the space,” says Matthew Chitwood, Principal at PIVIUM.

About Crestron Hospitality

Only Crestron enables you to provide the ultimate personalized guest experience combined with robust, scalable, cost-effective property-wide monitoring and management through a single platform. From guest rooms to event spaces and everything in between, Crestron enables you to create an unparalleled experience that will keep guests coming back.

Featured Products

4-Series® Control System
CP4N

AirMedia® Receiver 3200
AM-3200

UC Video Conference Smart Soundbar & Camera
UC-SB1-CAM

DM NVX® 4K60 4:4:4 HDR Network AV Decoder
DM-NVX-D30

10 in. Wireless Touch Screen
TST-1080

5 in. Wall Mount Touch Screen
TSW-570