



Clipper Wharf

CHALLENGE

To provide a standardised yet fully customisable smart control solution for 150 luxury new apartments at the Clipper Wharf development, London Docks.

SOLUTION

Crestron Pyng® was selected for this luxury multi-dwelling project to deliver a user-friendly home automation solution that allowed each new homeowner to create a bespoke environment.

Situated just moments from London's iconic Tower Bridge, the striking new London Clipper Wharf development comprises of 1,800 luxurious apartments and is a fantastic example of modern riverside living. Beautifully juxtaposed with the city's rich, historical architecture, Clipper Wharf has become a highly desirable address for affluent buyers.



For the first phase of this project, the property developer commissioned 150 apartments. Each apartment required high-end integrated technology to further complement the premium lifestyles of potential buyers. The solution had to be user-friendly, fully integrated and ready for buyers to personalise as soon as they moved in. Technology integration expert, Imagine This, specified Crestron Pyng® as the foundation of this project, providing a customisable user experience that can be easily modified by the homeowner, with confidence.

Crestron Pyng allows the homeowner to control their environment from a smart app, bringing together the functions of apartment-wide mood lighting and intelligent climate control into one easy-to-use interface. Each apartment is equipped with electronic dimmer controls to the master bedroom and living room, allowing light levels to be adjusted to suit the occasion, with mood lighting featuring in the bathrooms.

The two and three-bedroom penthouses also feature fully customisable mood lighting to the master bedroom and bathrooms, as well as an audio system allowing music to be streamed directly to the master bedroom and en-suite. Homeowners can use their integrated Crestron TSW-760 touch screens or iPad® tablets to control the environment, adjusting heating, cooling, blind control, lighting, access control and sound, from within the property, as well as from a remote location.

"WITH ALL MDU'S (MULTI DWELLING UNITS), STANDARDISATION IS VERY IMPORTANT: THE ONLY WAY TO CONFIDENTLY INSTALL THAT NUMBER OF PRODUCTS IS TO MAKE SURE THAT THE PRODUCTS THEMSELVES AND THE ENGINEERING ARE EFFICIENT. USING CRESTRON PYNG TECHNOLOGY, WE KNEW WE WERE IN SAFE HANDS. THE EASE OF INTEGRATION, PROGRAMMING AND TIME-SAVING FEATURES PROVED TO BE GAME-CHANGERS."

Guy Singleton

*Founder and Director
Imagine This*



For Imagine This, Crestron Pyng was the logical choice to equip the integration team with a powerful platform from which to provide a reliable and scalable solution. This ensured that the team delivered a high-value result that met the specific demands of the property developer, whilst ensuring that the user experience was of the best quality. Programming was also quick, with each apartment taking just 30 minutes to commission – which proved dramatically more efficient than the three days originally allocated for each.

In addition, the reliability and customisable nature of Pyng meant that the Imagine This team has not been required to take multiple, costly service calls and manage on-going change requests. This is a huge benefit for integration teams who cannot feasibly service large call volumes, especially given the scale of this project.

The benefits for the property developer can also be measured in terms of value. They have met the high expectations of potential buyers with a modern and intuitive solution that tailors each home to meet the specific requirements of its owner. Moreover, the Pyng system can be easily reset and modified for future owners, without the need of disruptive rewiring – a huge advantage, particularly for buy to let properties.

For the homeowner, having their environment controlled by Crestron provides a contemporary standard of living. It allows them to expand their control options, integrate new technologies in the future and customise their preferences. Pre-programmed scenes can instantly adjust the mood throughout their entire apartment to suit any occasion, just with the tap of a touch screen or from the easy-to-use app.



"PYNG ALLOWED US TO EMPOWER THE END-USER AS IT ALLOWS THEM TO MAKE CHANGES THEMSELVES, WHILST IT WAS ALSO AN INCREDIBLY EFFICIENT CHOICE FOR US AS INTEGRATORS. USING PYNG ALLOWS THE HOMEOWNER TO SAY, 'I DON'T NEED ASSISTANCE; I CAN LEARN TO USE THIS MYSELF.'"

GUY SINGLETON
Founder and Director
Imagine This

RESULTS

Following completion of this installation, Crestron Pyng OS has launched a significant software update which seamlessly upgraded the functionality within each apartment. Residents can now benefit from lighting, audio zone and climate control as well as video control and distribution, for easy access to their favourite TV channels, radio stations, movies and music.

The quality, professionalism and success of this integration won the team at Imagine This the award for 'Best Incorporation of Pyng' in this year's Crestron Integration Awards 2019.



Featured Products

Crestron Pyng®

7" Touch Screen
TSW-760

Universal Phase In-Wall Dimmer with Neutral
CLWI-DIMUNEX-W

DIN Rail 3-Series® Automation Processor
DIN-AP3

DIN Rail 60 Watt Cresnet® Power Supply
DIN-PWS60

Aspire® 5.25" 2-Way In-Ceiling Speakers
Aspire IC5-W-T

Aspire® 8" 2-Way Single-Point Stereo In-Ceiling Speaker
Aspire IC8DT-W-T