



# Young Living

## INTRODUCTION

Young Living is helping people experience real wellness and create lasting abundance through the transformative power of essential oils. Their brand-new five-story, state-of-the-art global headquarters in Lehi, Utah is home to nearly 1,000 employees and features a stunning botanical atrium, two immersive skylights, and a three-story waterfall that creates a calming oasis for everyone who enters the building.

**"CRESTRON PROVIDED YOUNG LIVING WITH A DIVERSE PORTFOLIO OF MANAGEABLE AND EASY-TO-USE SOLUTIONS THAT HAVE REVOLUTIONIZED THE OVERALL EXPERIENCE ACROSS ALL OF OUR OFFICES."**

**John Allison**

*Young Living,  
AV Security Systems Engineer Manager*





## THE CHALLENGE

With so many companies opening new headquarters in Lehi, Young Living wanted theirs to stand out. In addition to embodying their founder's vision, they wanted the space to provide an advanced collaboration and communications hub that would help foster creativity among the staff and could easily grow with them as needs change.

## THE SOLUTION

To outfit the new office space with the most intuitive workplace technology, Young Living worked closely with Joey Rooker, AV/IT Associate at BNA Consulting and his team. They identified Crestron as the best choice to provide solutions that would meet the requirements of the many different types of meeting spaces.

**"DM NVX IS THE BACKBONE OF OUR OFFICE, IT POWERS ALL OF OUR DIGITAL SIGNAGE AS WELL AS DISTRIBUTES CONTENT THROUGHOUT THE AUDITORIUM AND EXECUTIVE MEETING ROOMS."**

**John Allison**  
*Young Living,*  
*AV Security Systems Engineer Manager*



## THE TECHNOLOGY

John Allison, AV Security Systems Engineer Manager at Young Living, worked closely with Joey and his team to deploy Crestron technology throughout their office. "With over 200 conference rooms, varying in size, we needed to standardize on technology platforms that were flexible and scalable. That led us to Crestron," explains John.

Inside the larger conference rooms, Crestron AirMedia® 2.0 wireless presentation technology and DigitalMedia™ AV distribution technology elevate and simplify the presentation experience. Small and medium size meeting spaces are standardized on the Crestron Flex UC platform, which enables staff to conference and collaborate with one touch. Young Living staff also enjoy the versatility and flawless video and audio quality of Crestron Mercury®, deployed in more than 60 spaces across the facility.

**"FOR THIS PROJECT, WE DECIDED TO DEPLOY AN END-TO-END CRESTRON SOLUTION THAT CAN PROVIDE YOUNG LIVING EMPLOYEES WITH A CONSISTENT USER EXPERIENCE AS THEY TRAVEL THROUGHOUT THE OFFICE."**

**Joey Rooker**  
*BNA Consulting,  
AV/IT Associate*

"Crestron Flex was such a success at our headquarters that we decided to deploy them in our international offices, as well," says John. "It has really provided us with a user-friendly device that everyone in our office enjoys."

To keep everyone engaged and informed as they move about the building, Young Living has also standardized on DM NVX® AV-over-IP technology to distribute corporate communications and stream live events to displays in common spaces.

Crestron room scheduling touch screens are mounted just outside each meeting room and huddle space, providing Young Living staff with a clear indication of room status. With the ability to pair natively with their existing scheduling platform, staff can easily book meetings on the spot, or in advance from their laptop or mobile device.

## RESULTS

Crestron has provided Young Living staff with scalable intelligent technology platforms they can depend on to make their days easier, more productive and collaborative. The AV and IT staff are thrilled, too.

"With Crestron serving as the platform for our technology infrastructure, we're able to easily manage, monitor, and control all of our devices at any time and ensure that all of our meeting spaces are equipped and ready to go when needed," said Allison.



### Featured Products

**DM NVX® 4K60 4:4:4 HDR Network AV Encoder/Decoder**  
DM-NVX-350

**Crestron Mercury® Tabletop UC Video Conference Console**  
CCS-UC-1-AV

**Crestron room scheduling**

**4K DigitalMedia 8G+® Receiver & Room Controller w/Scaler**  
DM-RMC-4K-SCALER-C

**AirMedia® Wireless Presentation**  
AM-101

**3-Series Control System®**  
CP3N

**3-Series® Media Presentation Controller 101**  
MPC3-101

**10 in. Touch Screen**  
TSW-1060

**7 in. Touch Screen**  
TSW-760

**FlipTop™ Basic**  
FT-600