



ART-CENTRIC MIAMI BEACH RESIDENCE TRANSFORMS INTO TECH-FORWARD MODERN OASIS

Crestron smart home technology complements sophisticated design elements to elegantly showcase artwork offerings.

The Surfside Miami Beach residence is a three-story unit with stunning, panoramic views of the ocean and downtown Miami, FL.

It features an exquisite, one-of-a-kind two-story high-resolution art display. A secondary residence for the homeowners, it's utilized mainly for entertaining and social gatherings.

NAME OF PROJECT:

Surfside Miami Beach Residence

REGION:

Miami, FL

DEALERS:

Audio One and Blackdove Inc.

"CRESTRON HAS TRANSFORMED THE SURFSIDE MIAMI BEACH RESIDENCE INTO THE MOST BEAUTIFUL, MODERN AND TECH-FORWARD SETTING FOR EVENTS AND ENTERTAINING."

Todd Hanson

*Chief Executive Officer,
Audio One*



THE CHALLENGE

Located in the heart of the vibrant Art Deco district of Miami Beach, the Surfside residence homeowners wanted their second residence to be a modern oasis that could host an array of events, gatherings and parties. With an affinity for art, they wanted the residence to reflect their refined tastes from both a design and technology standpoint, as well as provide an elegant setting to showcase digital artwork for dealing opportunities. The technology would need to be discreet to establish a minimalist and clean aesthetic.

THE SOLUTION

The homeowners partnered with Audio One and Blackdove Inc. to implement a range of best-in-class smart home technology from Crestron throughout the residence. While they were not very familiar with high-end home automation, Audio One was able to work with them to create a fully customized user interface to meet their specific needs.





THE TECHNOLOGY

Crestron technology was deployed in each room of the residence, including its five bedrooms, exercise room, media room, great room, lounge, kitchen/bar, and dining area. Crestron DigitalMedia™ technology plays a critical role, delivering flawless high-resolution video required for the frequent small- and large-scale gatherings. Audio One and Blackdove worked together to create a custom app to control the two-story high-resolution art display, one of the main focal points of the home.

The home features fully-integrated, centralized audio, video, climate, lighting, and motorized shading control, which enables the homeowners to set the perfect ambiance for any activity with a single button press from the intuitive custom user interface running on Crestron touch screens. Crestron shades provide the additional benefit of helping to protect the furnishings, finishes, and artwork throughout the home from fading.



“THE HOMEOWNERS WERE BLOWN AWAY BY THE HIGHLY SOPHISTICATED DESIGN AND PREMIUM EXPERIENCE THEY WERE ABLE TO ACHIEVE WITH CRESTRON.”

Todd Hanson
*Chief Executive Officer,
Audio One*



RESULTS

With Crestron, the homeowners are now able to host all types of gatherings exactly how they envisioned, as well as elegantly showcase their array of digital artwork offerings. "The collaboration between Crestron, Audio One, Planar, HOLLY HUNT, and Blackdove proved to be a winning combination for this residence and all of the partner companies involved," says Dan Mikesell, President at Blackdove. "It was rewarding to see everything come together in an immersive setting with a very happy client."

Featured Products

3-Series® Control System
PRO3

16x16 DigitalMedia™ Switcher
DM-MD16x16

Sonnex® Multiroom Audio System
SWAMP-24X8

7 in. Touch Screen, White Smooth
TSW-760-W-S

Handheld Remote
HR-310

Crestron Lighting

Crestron Shading

"CRESTRON DELIVERED A SOPHISTICATED, FUNCTIONALLY RICH AUTOMATION SYSTEM THAT GREATLY ADDED TO THE LIVABILITY OF THIS EXCEPTIONAL RESIDENCE. THE RESULT OF THE COMMISSIONED AND SUBSCRIPTION VIDEO ART FROM BLACKDOVE ADDED DYNAMISM AND WAS A GREAT COMPLEMENT TO OUR DESIGN."

Andrés Arevalo
Interior Architect,
HOLLY HUNT