



Georgia Southern University

INTRODUCTION

The state's largest school and most comprehensive center of higher education south of Atlanta, Georgia Southern University is home to more than 26,000 students from across the U.S. The school is committed to going above and beyond to provide and maintain an environment that encourages learning, discovery, and personal growth.



**"STANDARDIZING ON .AV FRAMEWORK"
HAS SAVED US OVER \$2 MILLION IN LABOR,
WHILE INCREASING PRODUCTIVITY. TODAY,
MY TEAM CAN UPDATE FOUR CLASSROOMS
IN THE SAME AMOUNT OF TIME IT USED TO
TAKE US TO DO ONE, AND AT ALMOST HALF
THE COST."**

John David Walker

*Manager - AV, Classroom, and Digital Signage Design,
Georgia Southern University*



THE CHALLENGE

In 2017, as part of its initiative to broaden and redesign academic programs to better serve students, Georgia Southern focused on reinvesting savings into academics to improve student success. In keeping with this mission, Ron Stalnaker, Chief Information Officer, and John David Walker, Manager - AV, Classroom, and Digital Signage Design, were charged with updating the school's technology standard and modernizing classrooms across the University's Statesboro, Armstrong, and Liberty campuses.

With three campuses, managing technology can be difficult. John and his team wanted to not only create a simple, consistent user experience across every classroom to help minimize help desk calls and maximize uptime, but also provide that same level of control and simplicity to system managers. "We needed to find a solution that would reduce the cost of deploying and managing the technology in each space as our university continues to grow," says Walker.



"WITH .AV FRAMEWORK, MY TEAM AND I CAN DESIGN ONE SPACE AND REPLICATE IT ACROSS CAMPUS EASIER AND FASTER THAN EVER BEFORE, DRAMATICALLY INCREASING OUR OVERALL EFFICIENCY."

John David Walker

*Manager - AV, Classroom, and Digital Signage Design,
Georgia Southern University*

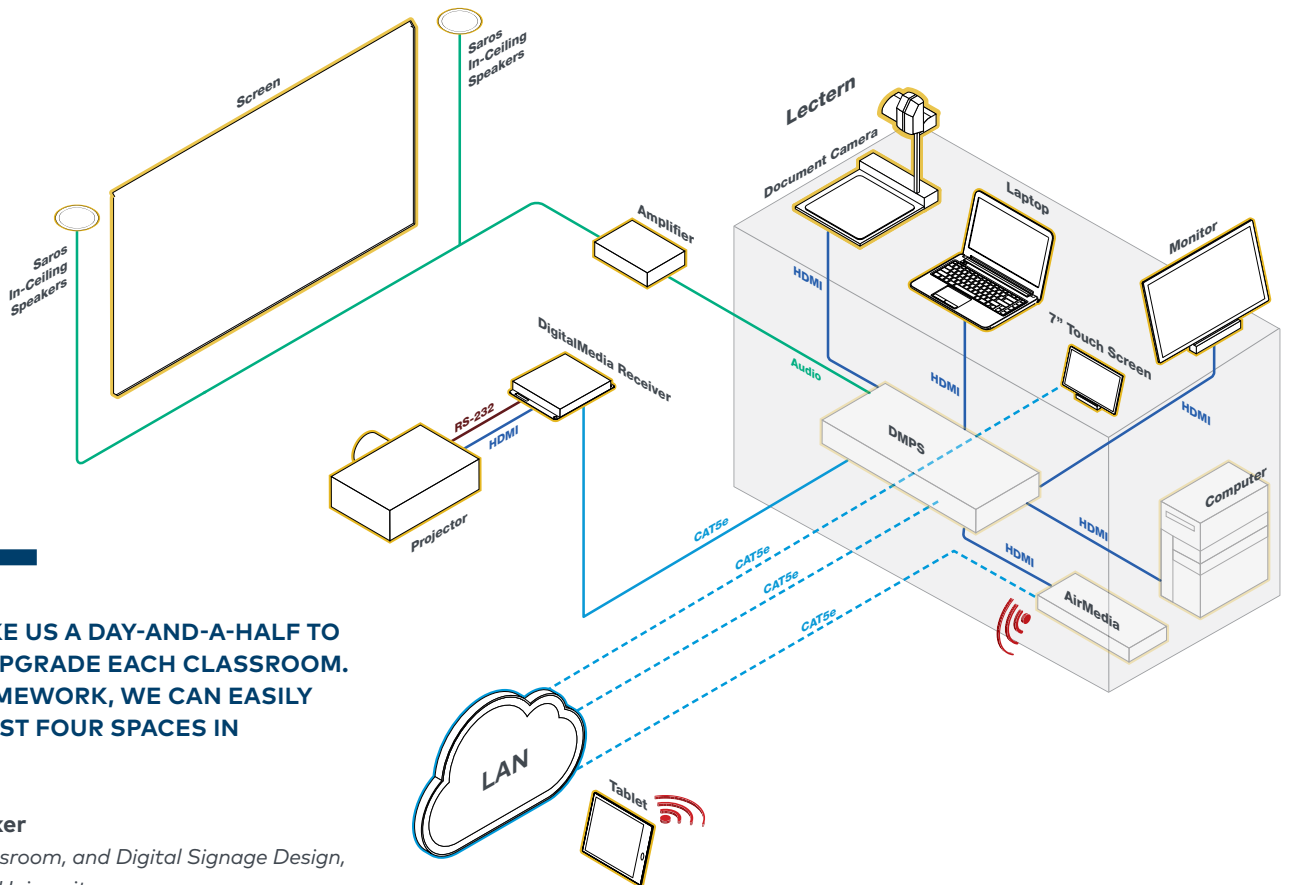


THE SOLUTION

When evaluating new technology, John and his team always observe "The Three S's": Service, Simplicity, and Speed. It must enable them to provide quality service to students and faculty; provide a simple, yet intuitive, user experience; and allow for speedy delivery. Crestron DigitalMedia™ and .AV Framework™ technologies met all three criteria.

"Consistency is important to us, and as we continue to revolutionize classrooms across all of our campuses, it is our job to ensure that all of these spaces are consistent and reliable," says Walker. "By standardizing on Crestron DigitalMedia for AV distribution and .AV Framework for system configuration and deployment, we were able to deliver on these promises with ease."

With .AV Framework, the team can create a simple, scalable master system configuration without programming, and then deploy it in learning spaces campus-wide – a tremendous time-saver. Crestron Fusion® management software enables them to remotely identify and monitor the technology in every room, and troubleshoot and resolve issues as they arise, all from their web browser.



"IT USED TO TAKE US A DAY-AND-A-HALF TO COMPLETELY UPGRADE EACH CLASSROOM. USING .AV FRAMEWORK, WE CAN EASILY UPDATE AT LEAST FOUR SPACES IN ONE DAY."

John David Walker

Manager - AV, Classroom, and Digital Signage Design,
Georgia Southern University



RESULTS

While Crestron technology isn't new to the Georgia Southern campus, the new system standard developed by the AV, Classroom, and Digital Signage Design Team has simplified the installation process and made managing and monitoring each classroom easier and more efficient.

In the last 18 months, Georgia Southern has updated the AV technology in more than 300 classrooms across its campuses. Faculty and staff appreciate the consistent experience in every classroom and meeting space, especially when traveling from campus to campus.

"AV Framework has helped our technicians efficiently support more spaces, allowing us to create a more connected campus and ensure a seamless user experience," explains Walker.

"AV Framework has transformed our campus into a Crestron connected hub, ensuring our AV staff has a reliable and secure platform for managing, updating, and deploying technology inside classrooms and meeting spaces."

Ron Stalnaker
Chief Information Officer,
Georgia Southern University

Featured Products

Crestron .AV Framework

AirMedia® Presentation System 200
AM-200

3-Series® 4K DigitalMedia™ Presentation
DMPS3-4K-100-C

DigitalMedia 8G+® 4K60 4:4:4 HDR Receiver & Room Controller 100
DM-RMC-4KZ-100-C

7 in. Touch Screen
TSW-760

Single-Channel Modular Power Amplifier
AMP-150-70

Saros® Express 6.5" 2-Way In-Ceiling Speaker
SAROS ICE6T