



Peppermill® Resort Spa Casino: Reno's Race and Sportsbook

"Technology is extremely important to us. With the help of Crestron and DM NVX AV-over-IT technology, my team and I were able to build an enterprise-grade solution that brings our sportsbook to a whole new level."

Joe Ness
Executive Director of Entertainment, Electronics, and Media
Peppermill Resort Spa Casino

Introduction

The largest casino in Reno, Nevada, the Peppermill Resort Spa Casino is a premier AAA Four Diamond award-winning resort with over 1,600 luxurious guest rooms. Guests come from all over the world to enjoy the dozens of attractions including sports betting, table games, poker, and more at their 82,000 square-foot casino and race and sports book. Since its humble beginnings in 1971 as a local coffee shop and lounge, the Peppermill has grown in size and stature. Today, Peppermill Casinos owns and operates six hotel resorts and casinos in the state of Nevada.

With the on-going expansion of the resort, management is working to ensure guests still enjoy the best and most memorable experience possible, which they expect of the number one resort in Reno. Management is driven to deliver guest amenities, services, and technology that exceed those of the competition.





The Sportsbook

One of the resort's main attractions is the Peppermill Reno Race & Sportsbook. Located at the central piazza of the casino, the sportsbook is responsible for attracting roughly 20,000 – 30,000 people each week. Joe Ness, Executive Director of Entertainment, Electronics, and Media and his team unveiled a brand-new 110-foot wide screen inside the sportsbook in May 2018. The seamlessly designed display features 4k resolution capability and is fully customizable with up to 30 different games and events playing at once, capturing the attention of everyone who walks by. This multi-million dollar investment was made to provide guests the best sports viewing experience possible.

Creston DM NVX AV-over-IP technology is the power behind the big screen. DM NVX devices feed 170 outputs and 40 inputs providing Ness and his team the ability to show three games simultaneously on 20-foot screens in stunning 4K resolution.

"We chose DM NVX because we needed a mission critical solution that was secure, reliable, had zero latency, and was powerful enough to support a video wall this large,"

Joe Ness

Executive Director of Entertainment, Electronics, and Media
Peppermill Resort Spa Casino

Box seats

In addition to the video wall, there are 60 comfortable “Box Seat” carrels with 24-inch touch screens, and eight 10' x 6' screens located on the back wall. The space was designed for guests who prefer a more customized experience while visiting the sportsbook. Crestron custom formatting controls provide Joe and his team with unique flexibility and an enjoyable user experience.

When guests visit the sportsbook they expect nothing but the best service. Since the technology upgrade, guests have gained exponentially more control. Now, they can select any horse race, game, or odds source directly from the touch screen interface at each booth, plus the ability to control the desk lamp and headphones volume.





Results

Peppermill prides itself on being the most technologically advanced resort and casino in Reno. While Crestron technology is not new to the resort – for more than a decade they've been working with Crestron to design state-of-the-art guest rooms, entertainment venues, boardrooms, and more – the latest upgrades including DM NVX technology, have taken the Peppermill guest experience to a yet higher level. From the guest rooms to the casino, Crestron technology ensures that this show stopping casino resort is truly one to remember.

Featured Products

- **DigitalMedia™ 4K60 4:4:4 HDR Network AV Encoder/Decoder**
DM-NVX-351
- **DM NVX Director™ Switching Appliance**
DM-XIO-DIR-ENT
- **3-Series Control System®**
CP3
- **10.1" Touch Screen**
TSW-1060
- **Digital Graphics Engine 100**
DGE-100
- **Crestron Control® for Computers**
XPANEL

