



# The Seven Visions Resort & Places, The DVIN

## INTRODUCTION

The Seven Visions Resort & Places, The DVIN is a luxury hotel featuring an elegant Art Deco style and amenities that offer the best traditions of Armenian hospitality. Located in the heart of Yerevan, the hotel has become a new attraction and is within walking distance of the National Academic Opera and Ballet Theatre and the Sergei Parajanov Museum. Inside, the hotel houses the elegant Hartak Meeting Rooms, an ideal setting for productivity and collaboration.

**“CRESTRON WAS ABLE TO HELP US CREATE A MEETING ROOM EXPERIENCE TO MATCH THE LEVEL OF SOPHISTICATION OUR SEVEN VISIONS RESORT & PLACES GUESTS EXPECT TO SEE.”**

**Andrei Rak**  
*Technical Director,  
UltimaProGroup*



## THE CHALLENGE

The DVIN offers lush accommodations, authentic dining experiences, and world-class entertainment shows. In addition to these offerings, the team at the DVIN also aimed to create a cutting-edge conference area that would captivate visitors while offering a highly interactive and memorable experience. The space needed to deliver advanced AV requirements with unique multimedia capabilities for high-profile events and meetings, including government events, where precision and reliability are paramount.

## THE SOLUTION

UltimaProGroup came in during the conceptual stage to help bring the outlined vision to life and developed a custom solution leveraging Crestron AV-over-IP technology to deliver precise control, flexible audio and video distribution, and flawless synchronization of all multimedia and engineering systems.

**"CRESTRON PLAYED A PIVOTAL ROLE IN OFFERING UNPARALLELED CONTROL, SYNCHRONIZATION, AND FLEXIBILITY ACROSS ALL TECHNICAL SYSTEMS."**

**Andrei Rak**  
*Technical Director,*  
*UltimaProGroup*



## THE TECHNOLOGY

The Hartak Meeting Rooms are 11 conferencing spaces offered by the Seven Visions Resort & Places, The DVIN created to bring together modern amenities and a flexible atmosphere to deliver on any conferencing need. The meeting rooms required future-ready infrastructure that could support a dynamic, multifunctional space. The integrator implemented Crestron control to allow seamless communication between video displays, projection systems, audio components, movable partitions, and motion sensors. The design focused on ensuring stability, intuitive control, and long-term adaptability. Every component was programmed with precision to maximize operational reliability and user accessibility. As the client's needs evolve, they can upgrade the Crestron system easily without significant changes to the core architecture.

**"THE RESORT IS CONSCIOUS OF ITS ENVIRONMENTAL IMPACT AND THE CRESTRON OCCUPANCY SENSORS ALLOW THE RESORT TO BE ENERGY EFFICIENT AND SUPPORT GREEN BUILDING STANDARDS."**

**Andrei Rak**  
*Technical Director,*  
*UltimaProGroup*



Crestron DM NVX® AV-over-IP technology ensures secure, high-quality video and audio distribution as well as flawless video and audio streaming, eliminating latency across the entire facility. To manage these spaces, Crestron touch screens were strategically deployed to allow users simple, intuitive access to complex functions. The Crestron touch screens were configured for maximum usability, allowing employees and visitors alike to interact with the technology with minimal training or support.

Crestron Flex videoconferencing solutions such as tabletop touch screens were also introduced to further enhance collaboration capabilities, particularly in meeting environments. With one-touch join, meetings are smooth and reliable for guests at the resort.

As the project progressed, extended functionality included an adaptive lighting system and integrated HVAC control. These additions were designed to respond in real time to occupancy and movement using Crestron occupancy

sensors, automatically adjusting lighting intensity and climate settings to enhance comfort and reduce energy waste. This level of responsiveness contributes directly to the resort's energy efficiency goals and supports compliance with green building standards.

There are no physical light switches in the conference spaces since everything is managed through the centralized Crestron system, which communicates across all subsystems effortlessly. This was made possible by leveraging the flexibility of the Crestron control platform, which is the backbone for system-wide integration.



**"WITH DM NVX AV-OVER-IP, CONTENT UPDATES CAN BE DEPLOYED AS NEEDED, KEEPING THE EXPERIENCE CURRENT AND ALIGNED WITH BRANDING OR INFORMATIONAL OBJECTIVES."**

**Andrei Rak**  
*Technical Director,*  
*UltimaProGroup*



## RESULTS

The Hartak Meeting Rooms at The Seven Visions Resort & Places, The DVIN offer state-of-the-art spaces where guests can work or study with access to engaging conferencing tools with smooth and interactive experiences. The Crestron system's reliability enhances the visitor experience, simplifies staff workflows, and provides a stable platform for future innovation.

"Crestron technology is not only robust and reliable, but also highly intelligent and user centric. It represents a forward-thinking investment — one that brings immediate value while remaining adaptable to future technological advancements and organizational needs," says Andrei Rak, Technical Director, UltimaProGroup.

### Featured Products

**4-Series® Control System**  
AV4

**DM NVX® 4K60 4:4:4 HDR Network AV Decoder**  
DM-NVX-D30

**DM NVX® 4K60 4:4:4 HDR Network AV Encoder**  
DM-NVX-E30

**DM NVX® 4K60 4:4:4 HDR Network AV Encoder/Decoder with Downmixing and Dante® Audio**  
DM-NVX-363

**Crestron Flex Video Conference System Integrator Kit with a Wall-Mounted Control Interface for Zoom Rooms® Software**  
UC-C100-Z-WM

**Crestron Flex Advanced Tabletop Medium Room Video Conference System**  
UC-MX50-U

**7 in. Wall Mount Touch Screen**  
TSW-770