



CRESTRON
EAGLES PROGRAM
TO HONOR OUR HEROES





CRESTRON EAGLES PROGRAM

“Every company in the private sector should do whatever they can to support and honor the men and women who have selflessly sacrificed so much to defend our country.”

— **George Feldstein**
President and CEO of Crestron

As an active member of the ELF Foundation, which donates home theaters to Children’s Hospitals, Mr. Feldstein was inspired to create the Crestron Eagles Program. The ELF Foundation has been a huge success, completing 70 “Rooms of Magic” in just seven years, and providing support to children with long-term illnesses and their families.

The Crestron Eagles Program donates state-of-the-art home theater systems to military hospitals, providing comfort and entertainment for wounded service men and women returning home from active duty overseas.

The Crestron Eagles Program was designed with care and empathy for our Wounded Warriors. Impressed by the optimism and determination of the wounded soldiers and marines recovering in military hospitals that provided few amenities or comfort, Mr. Feldstein was compelled to give back to our brave service men and women.

On all other American emblems the eagle faces to the right, symbolizing power and strength. This eagle faces left, which symbolizes compassion. “Everyone has responsibility to give back to our service men and women who courageously made the ultimate sacrifice for our freedom and democracy.”



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Walter Reed Army Medical Hospital

“This theater makes a huge difference in the lives of our wounded warriors. We really appreciate the support and kindness that Crestron and their partners have shown us.”

– **Command Sergeant Major Jeffrey Hartless**



Wounded Warriors Battalion-East Camp Lejeune, North Carolina



“You didn’t have to do anything. But what you did was above and beyond. We are grateful to you for thinking of us, caring about us and all that you’ve done for us.”

– **Lt. Colonel Tom Siebenthal**
Battalion Commander

Crestron hosted the first Eagles Program dedication ceremony at Walter Reed Army Medical Hospital, unveiling the new home theater, that included an Adagio® home theater system, CEN-IDOC interface for iPod®, TPMC-8X WiFi touchpanel and a 52-inch HD plasma.

“This theater system represents the largest single donation any military hospital has ever received. They were amazed when I told them what we wanted to do.”

– **Pete Baca Jr., USMC Ret., CTS. Crestron GSS Manager**

The home theater means so much more than mere entertainment to these men and women who are undergoing long term physical and occupational therapy. “We treat the person rather than the injury,” said Colonel Terrence McKenrick, Commandant of Walter Reed. “These Warriors in Transition receive physical rehabilitation, occupational therapy and professional education, so they are fully prepared to re-enter society.” The emotional aspect of recovery cannot be underestimated. Colonel McKenrick explains that socialization is vital for emotional health and a complete recovery.

“Before the theater was installed, soldiers would stay in their rooms all day with the doors closed, shut off and withdrawn from life,” recalls Col. McKenrick. “This gets them out of seclusion and reconnected with the outside world.”

Crestron hosted the second Eagles Program dedication ceremony for the Wounded Warriors Battalion – East at Camp Lejeune, NC, unveiling the new home theater, that also included an Adagio® home theater system, CEN-IDOC interface for iPod®, TPMC-8X WiFi touchpanel and a 52-inch HD plasma.

“You all think that we’ve done something special for you, but this is really nothing compared to everything that you’ve done for us. This is the least we could do. Everyone has responsibility to give back to our service men and women who courageously made the ultimate sacrifice for our freedom and democracy. This country is a land of opportunity, but that opportunity comes with a price – which you all have paid on our behalf.”

– **George Feldstein**
President and CEO of Crestron



The Bethesda Naval Hospital is part of Wounded Warrior Battalion-East, located in the suburbs of Bethesda, MD. It is a temporary home for marines recovering from severe injuries sustained in combat missions, sniper attacks and IEDs.

The young men and women receiving treatment and recovering at the Bethesda Naval Hospital spend most of their days at appointments with doctors and physical therapists. There are occasional off-base trips and activities offered, but there is little to do at the hospital, and boredom is often their biggest enemy. The new theater provides hours of fun and entertainment, and motivates the troops to gather and socialize when they're not at appointments.



Bethesda Naval Hospital

Wounded Warrior Battalion-East, Bethesda, MD

"I can't tell you how much all these marines appreciate your support, and how much they enjoy the system you've provided."

– Staff Sergeant Charles Nesbitt



Crestron Electronics, Inc.

15 Volvo Drive | Rockleigh, New Jersey 07647

Tel: 800.237.2041 / 201.767.3400

www.crestron.com

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