



Working with Crestron Authorized Independent Programmers

Crestron Authorized Independent Programmers (CAIPs) are professional control programmers. Crestron recognizes that the programming of its systems is a critical success factor, so it has cultivated a growing network of CAIPs as an extension of its True Blue Support Team. CAIPs help ensure that Crestron's customers, designers and dealers get the best Crestron programming possible, so their projects are completed with the best results possible.



What are CAIPs?

CAIPs are Crestron control programming professionals, fully certified and authorized by Crestron to provide quality control programming services for your projects.

CAIPs are independent from dealers; they do not sell Crestron equipment. CAIPs provide programming services to all Crestron customers, dealers and system designers.

CAIPs meet rigorous guidelines for membership, including certification, continuing education, insurance and annual renewal.

Crestron provides specialized support for its CAIPs, including dedicated hotlines and personnel, specialty training and beta programs.

Crestron has created the CAIP Advisory Board (CAB), a collaboration between Crestron's management team and the CAIP community, to develop the methods and means to constantly improve the capabilities of CAIPs and the quality of the Crestron experience.

Crestron sponsors a showcase for CAIPs at InfoComm and CEDIA, the Touch Screen Design Gallery, so owners, dealers, and designers can directly experience the extraordinary level of graphical and technical expertise available in the CAIP community.

CAIPs provide related specialty expertise, services and unique collateral software applications. Services and products commonly offered by CAIPs include:

- + DigitalMedia™ commissioning
- + Lighting programming
- + DSP programming
- + CAD preparation and engineering support
- + Control modules
- + User manuals
- + Touch screen graphic templates
- + Energy management



The value of working with a CAIP

For the Owner

SPECIALIZED EXPERTISE CAIPs are specialists; control programming is their primary focus. Partnering with a CAIP ensures that you get unparalleled control programming expertise on your systems.

LONG-TERM CONSISTENCY If you have many projects over the years, be sure to get consistency in the one area where it is critical: the user experience. Partnering with a CAIP for all your projects ensures that your user community will not be confused or irritated as they move from room to room, site to site.

SYSTEM MAINTENANCE CAIPs can help you maintain your code and graphic files for easy future maintenance of your systems, including inventories, versions, and templates.

INTEGRATED BUILDING TECHNOLOGY CAIPs are on the forefront of the hot trend to integrate building system technologies under a unified control interface. Partner with a CAIP who understands the role of Crestron in your efforts to control energy costs, reduce redundancy, and enable communication among your various building systems.

For the Designer

UNIQUE SOFTWARE EXPERTISE Software has become the critical component in modern projects and gets more complex and powerful every day. Partner with a CAIP to get the most out of RoomView Server, scheduling systems, and integrated building technologies.

USER EXPERIENCE DESIGN Making the user experience a priority during the design cycle with help ensure that your client is happy and the project is successful. Partner with a CAIP to develop touch panel graphics and system functionality before the bid goes out to simplify your commissioning process and be sure the system works as intended.

USER EXPERIENCE CONSISTENCY CAIPs can ensure that the final results of your project are consistent from one to the next. Partner with a CAIP to get the right user experience project-after-project and keep your clients delighted.

For the Dealer

EASY ACCESS TO GREAT PROGRAMMERS Good programmers are hard to recruit, take years to become proficient, and command high salaries and recruiting fees. CAIPs can provide programmers when you need them, so you don't have to hire and manage your own, or worry about keeping your bench busy.

COST CONTROL Fixed pricing means fixed costs. Margin your CAIP's price and manage your project costing more effectively. Using CAIPs means making the programming side of your projects profitable.

INCREASE YOUR CAPACITY Using CAIPs allow you to increase your project capacity dramatically, putting a large pool of highly-skilled people at your fingertips. Even if you have great programmers on your staff already, CAIP partnerships allow you to take on those next big projects without worrying about the programming.

EXPERTS WHEN YOU NEED THEM On large or complex projects, bring in experts with specialty skills, such as RoomView® Server implementation, scheduling systems integration, and integrated building technologies. The right CAIP can expand your technical capabilities.

ANOTHER SET OF EYES CAIPs offer advanced trouble-shooting skills born of diverse experience across many projects, products and dealerships. Partnering with a CAIP means a solid check-and-balance system, and can free your senior resources for other projects.





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